| | Sanjay Ghodawat University, Kolhapur<br>Established as State Private University under Govt. of Maharashtra. Act No XL, 2017 | 2019-20 |
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| Year and Program<br>2019 BCOM | School of Commerce and Management | Department<br>BCOM I |
| Course Code CBC105 | Course Title Business Economics & Environment | Semester – Odd (I) |
| Day and Date Friday 6/12/19 | End Semester Examination | Time: 3 hrs, Max Marks: 100<br>10.30am to 1.30 pm |

**Instructions:** 1) All Questions are compulsory.

| | | Marks | Level | COs |
|---|---|---|---|---|
| Q.1 | | | | |
| a) | State True or False (any 5) | 10 | L1 | |
| | 1. Business Environment is dynamic in nature. | | | CO1 |
| | 2. China is an example of capitalist economy. | | | CO2 |
| | 3. Inspection and licensing is not the responsibility of government. | | | CO3 |
| | 4. Micro factors are uncontrollable factors. | | | CO1 |
| | 5. Directive principles of state policies are the rules for government. | | | CO3 |
| | 6. Growth strategy is one of the critical elements of economic environment. | | | CO2 |
| b) | Answer the short questions (any 5) | 10 | L1 | |
| | 1. Define the term culture. | | | CO4 |
| | 2. Name any 2 types of natural pollutions. | | | CO5 |
| | 3. Explain the term technology. | | | CO5 |
| | 4. Write the full form of LPG. | | | CO6 |
| | 5. Give any 2 functions of WTO. | | | CO6 |
| | 6. Name the two global companies. | | | CO4 |
| Q.2 | Answer the following | | | |
| a) | Define business environment. List different characteristics of business environment. | 10 | L1 | CO1 |
| | OR | | | |
| a) | Find out the impact of business environment on business decisions. | 10 | L1 | CO1 |



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|---|---|---|---|---|
| b) | Analyse the different critical elements of economic environment. | 10 | L4 | CO2 |
| | OR | | | |
| b) | Analyse 3 types of economic systems with examples. | 10 | L4 | CO2 |

Q.3 Answer the following

| | | | | |
|---|---|---|---|---|
| a) | Describe the duties of government towards business in detail. | 10 | L2 | CO3 |
| | OR | | | |
| a) | Describe the legal environment of business with reference to India. | 10 | L2 | CO3 |
| b) | Explain any 5 components of sociocultural environment of business. | 10 | L2 | CO4 |
| | OR | | | |
| b) | Explain the concept and nature of sociocultural environment. | 10 | L2 | CO4 |

Q.4 Answer any Two

| | | | | |
|---|---|---|---|---|
| a) | Illustrate natural environment of business and 3 types of natural pollutions in detail. | 10 | L3 | CO5 |
| b) | Illustrate the concept and nature of technological environment of business. | 10 | L3 | CO5 |
| c) | Generalize the New technology policy in detail. | 10 | L3 | CO5 |

Q.5 Answer any Two

| | | | | |
|---|---|---|---|---|
| a) | Illustrate the concept of LPG in detail. | 10 | L2 | CO6 |
| b) | Explain different functions of IMF. | 10 | L2 | CO6 |
| c) | Explain Indian new trade policy. | 10 | L2 | CO6 |

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